

Wyoming Beef Council
August 15, 2018
Holiday Inn Express, Douglas, WY

Officio: Lynn George, Chairman
Leslie Hendry, Vice Chairman
JW Rankin
Timmerly Hellyer

Ex-Officio: Doug Miyamoto, Director, WY Dept. Agriculture

Liaison: Stacia Berry, Deputy Director, WY Dept. Agriculture
Steve True, CEO, Wyoming Livestock Board
Jim Magagna, Wyoming Stock Growers Association
Scott Lake, WY Director, U.S. Meat Export Federation

Staff: Ann Wittmann, Executive Director
Kosha Olsen, Program Director

Lacee Sims was excused

Chairman George called the meeting to order at 8:05 a.m., Thursday, August 15, 2019.

Business—Minutes & Financials

Minutes

A MOTION WAS MADE by Rankin, seconded by Hellyer, to approve the minutes from the March 19-20, 2019 meeting and the June 20, 2019 conference call. Discussion. Motion passed. Unanimous.

Financial Reports

Wittmann presented the FY 2019 March, April, May, June and year-end financial statements. Discussion.

Wittmann presented the FY 2020 July financial statement. Discussion.

Business—FY 2019 Program Evaluations

Wittmann presented the FY 2019 Program Evaluation Document summarizing all programs conducted with Wyoming Beef Checkoff dollars from July 1, 2018 through June 30, 2019. Discussion.

A MOTION WAS MADE by George, seconded by Hendry, to accept the FY 2019 Program Evaluation Document. Motion passed. Unanimous.

Business—Audit Preparations and Review

McGee, Hearn & Paiz, LLP

Wittmann distributed communications received from McGee, Hearn & Paiz, LLP., the independent auditor conducting the financial review of WBC FY 2019 financials. The

correspondence explained the scope of the upcoming audit which has been scheduled for September 16-20, 2019. Discussion. No action taken.

National Cattlemen's Beef Association

Wittmann presented the FY 2018 financials from the National Cattlemen's Beef Association which were distributed during the Cattle Industry Conference in New Orleans, February 2019 but not formally reviewed by the Council. Discussion.

U.S. Meat Export Federation

Wittmann presented the FY 2018 U.S. Meat Export Federation audited financials for the Council to review. Discussion.

A MOTION WAS MADE by Rankin, seconded by Hellyer, to acknowledge receipt and review of the FY 2018 audit reports from the National Cattlemen's Beef Association and the U.S. Meat Export Federation. Discussion. Motion passed. Unanimous.

Cattlemen's Beef Board Compliance

Chairman George and Wittmann both signed the Cattlemen's Beef Board compliance document certifying that the aforementioned audits were received and reviewed.

Business—Program Update

Olsen presented some drone footage captured during a cattle drive at Iron Mountain to show video work the Council can expect to see on the WBC website and YouTube channel.

Business—Industry Updates

Wyoming Department of Agriculture

Doug Miyamoto, Director, Wyoming Department of Agriculture (WDA) and Stacia Berry, Deputy Director, WDA updated the Council on the effects of the collapse of the Goshen County irrigation canal; the Good Neighbor Authority Agreement with the U.S. Forest Service, grazing allotments and NEPA; Wyoming's hemp management plan and the need for hemp research.

Wyoming Beef in Taiwan Project

Val Murray, Murraymere Farms presented information on her experience exporting beef to Taiwan as part of the Wyoming Beef in Taiwan project which began with funding coordinated through the Wyoming Business Council.

Lunch was brought in for members and guests - presentations continued while attendees ate.

Wyoming Livestock Board

Steve True, CEO Wyoming Livestock Board, updated the Council on livestock inspection numbers; the livestock law enforcement reimbursement account rules and brand recording changes.

Dr. Jim Logan, Wyoming State Veterinarian advised the Council on vesicular stomatitis; changes to Chapter 1 market rules affecting brand and animal health and Chapter 6 rules related to compensation for veterinarians who conduct Brucellosis work.

U. S. Meat Export Federation

FY 2019 Taiwan and Japan Partnership Update

Scott Reynolds, USMEF director of marketing programs, presented results of the FY 2019 Japan and Taiwan USMEF / WBC Red Meat Marketing Development Campaign partnerships. Discussion.

FY 2020 Foreign Market Development Plan Funding Request

Reynolds presented a funding proposal in the amount of \$50,000 to continue putting the face of Wyoming Ranchers on US beef in Japan (\$30,000) and Taiwan (\$20,000). Discussion.

A MOTION WAS MADE by Rankin, seconded by Hendry, to fund the U.S. Meat Export Federation Red Meat Market Development Campaign in the amount of \$50,000.00 with \$30,000 to be spent in Japan and \$20,000 to be spent in Taiwan. Discussion. Motion passed. Unanimous.

Business—Industry Updates continued

Wyoming Stock Growers Association

Jim Magagna, Executive Vice President of the Wyoming Stock Grower's Association (WSGA) updated the Council on the state's efforts to pursue export certified packing plants to meet the demands of foreign markets without competing with local processors. Magagna also reported on the legislative efforts of WSGA to ensure appropriate labeling of non-meat alternatives.

Business—Staff Report

Staff Report

Wittmann presented the staff activity reports and updated the Council on FY 2020 and projects currently underway.

Business—Executive Session

A MOTION WAS MADE by George, to enter into executive session to allow the Council to review Wittmann's proposed FY 2020 performance goals. No second required. Wittmann was asked to remain in the session.

The Council entered executive session at 4:05 p.m.

Executive Director Performance Memo

Wittmann advised that due to changes made to the State of Wyoming Performance Management Initiative, (PMI) her performance memo would not be due until April. However, goals for FY 2020 should be established at this time. Wittmann reminded the Council of current goals and provided proposed goals for FY 2020. Since her last performance appraisal occurred one year ago, she suggested feedback and comments on performance occur now in addition to the formal appraisal which will occur in April.

Open meeting resumed at 4:58 p.m.

A MOTION WAS MADE by Rankin, seconded by Hendry, to approve and accept Wittmann's FY 2020 proposed goals. Discussion. Motion passed. Unanimous.

Business—Election of FY 2020 Officers

A MOTION WAS MADE by Hellyer, seconded by Rankin to reappoint the 2019 Chair and Vice Chair to second terms. Discussion. Motion passed by unanimous consent.

Lynn George will serve as the FY2020 Wyoming Beef Council Chair
Leslie Hendry will serve as the FY2020 Wyoming Beef Council Vice Chair.

FY 2020 Chairman George appointed Wittmann as secretary/treasurer.

The August 15, 2019 Wyoming Beef Council meeting adjourned at 5:07 p.m.

Lynn George, FY 2020 Chairman

The next meeting of the Wyoming Beef Council will be determined at a later date and will include presentation of the FY 2019 Audit by McGee, Hearne & Paiz, LLP.

Upcoming Meetings

August 27	Wyoming Livestock Board Meeting, Lander.
September 5-6	Joint Agriculture and Natural Resources Interim Committee meeting, Laramie, WY—Wittmann presents afternoon of September 5.
September 16-20	Annual financial audit by MHP—Wittmann
October 8-10	Partnerships in Action Conference, Denver—Wittmann, Olsen
October 30, 2019	FY 2019 WBC Audit due to Cattlemen’s Beef Board
November 10-12	WAHPERD Conference, Casper—Wittmann
November 13	Diabetes Day Event, Gillette—Wittmann (speaker)
December 9-11	WSGA Winter Roundup, Casper
February 5-7, 2020	Cattle Industry Convention, San Antonio—Officio members, Federation Directors, Staff
August 13-14, 2020	Wyoming Beef Council Meeting at Wyoming State Fair.

Guests:

Scott Reynolds, US Meat Export Federation
Dr. Jim Logan, Wyoming State Veterinarian
Val Muray, Murraymere Farms, Powell