

**APPLICATION for Wyoming Director**  
***National Cattlemen's Beef Association Checkoff Division***  
***Federation of State Beef Councils***

**I. CANDIDATE INFORMATION**

A. Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Office Ph: \_\_\_\_\_ Home Ph: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_

**II. CANDIDATE EXPERIENCE**

A. **Beef Industry Segment(s) in which you are presently engaged:**

\_\_\_\_\_ Commercial Cow Calf    \_\_\_\_\_ Dairy    \_\_\_\_\_ Feeder

B. **Please list your past and present activities in connection to the beef industry:**

**Local Level:**

**State or Regional Level:**

**National Level:**

Please attach as many pages as necessary to detail other experiences you feel would be beneficial to you as a Wyoming Director to the NCBA Checkoff Division.

**Return form by February 28, 2012 to:**

**Wyoming Beef Council**  
**Attn.: Ann Wittmann**  
**P. O. Box 1243**  
**Cheyenne, WY 82003**  
**Fax: 307-632-3338**

## **Position Description for Beef Checkoff Director**

### ***I. General Description***

One of the priorities of the Wyoming Beef Council is to increase beef demand through national consumer marketing programs. A contribution to the National Cattlemen's Beef Association Checkoff Federation Division is one avenue for investing in national programs to increase beef demand. The investment of funds in the Checkoff Federation Division provides for representation from Wyoming on the Federation of State Beef Councils. Directors serve on committees and help form and direct national checkoff programs. Currently, the investment made by the Wyoming Beef Council provides for two representatives to serve on the Federation of State Beef Councils.

### ***II. Requirements***

- The Beef Checkoff Director must own cattle and reside in Wyoming.
- Basic knowledge about state and national checkoff programs is required.
- Each director is appointed to a three-year term. Members can serve two consecutive three-year terms. If the director is selected to move through the chairs to become a national chairman, the Council may waive the two consecutive three-year term limit and grant an additional 3-year term for completion of movement through the chairs.

### ***III. Duties***

- Become familiar with the general objectives and policies of the Council;
- Represent the view of the Council to the National Cattlemen's Beef Association Federation of State Beef Councils by serving on checkoff program committees;
- Communicate information about the Federation of State Beef Councils and its activities to the Council and to beef industry constituents;
- Represent the Council at meetings of other industry organizations;
- Attend at least two national cattle industry meetings annually at the Council's expense;
- Attend at least two Wyoming Beef Council meetings for direction and to communicate information about the Federation and its activities to the Council.

Additional information:

Beef Checkoff Directors serve without compensation but receive reimbursement for lodging, mileage and meals as provided by law for state employees.

***For more information, contact:***

***Wyoming Beef Council  
Ann Wittmann, Executive Director  
P. O. Box 1243  
Cheyenne, WY 82003  
Phone: 307-777-6399  
FAX: 307-632-3338***