

# **Position Description for Wyoming Beef Council Board Member**

## **I. General Description**

The Wyoming Beef Council is a five-member board of beef producers, appointed by the Governor to administer the Wyoming beef checkoff assessment according to the Beef Promotion Research Act and Order. The goal of the Council is to increase beef demand. Wyoming Beef Council members implement the provisions of the federal order establishing the beef checkoff, determine a yearly marketing plan, and evaluate the effectiveness of statewide checkoff programs.

## **II. Background**

The authority for expenditure of the beef checkoff comes exclusively from the Federal Act and Order and does not derive from state law. As the Qualified State Beef Council in Wyoming, the Wyoming Beef Council (WBC) derives the authority to expend funds collected under the federal program from the Act and Order. All funds collected under the Act and Order, including those funds expended by the WBC must be spent on activities authorized by the Act and Order.

The intent of the beef checkoff program is to increase demand for beef and beef products for the benefit of the cattle industry. The beef checkoff cannot fund activities relating to the production or marketing of cattle. Included within the structure of this program is the express desire to promote coordination of state and national efforts. This position is not political. The Act and Order specifically prohibits expenditure of checkoff dollars for the purpose of influencing governmental actions.

## **III. Requirements**

The Wyoming Beef Council consists of three (3) producers of range cattle, one (1) cattle feeder and one (1) dairyman.

Members must reside in Wyoming and must own cattle.

Each member is appointed to a three-year term. Members can serve two consecutive three-year terms.

## **IV. Duties**

- Become familiar with the general objectives and policies of the Council;
- Represent constituent point of view from represented beef industry segments to the Council;
- Communicate information about the Council and its activities to beef industry constituents;
- Represent the Council at meetings of other industry organizations;
- Attend at least one National Cattleman's Beef Association meeting annually;
- Attend Wyoming Beef Council meetings held 5 or more times each year;
- Review and approve or deny funding requests according to the requirements of the Beef Promotion and Research Act and Order;
- Participate in the development of the annual marketing plan;
- Review and evaluate the effectiveness of statewide checkoff programs relative to increasing beef demand.

## **V. Additional information**

Wyoming Beef Council members serve without compensation but receive mileage and per diem as provided by law for state employees.

**APPLICATION  
For  
Wyoming Beef Council Board Member**

**I. INFORMATION**

A. Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Office Ph: \_\_\_\_\_ Home Ph: \_\_\_\_\_  
Fax: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_

**II. EXPERIENCE**

A. **Beef Industry Segment(s) in which you are presently engaged:**

\_\_\_\_\_ Commercial Cow Calf \_\_\_\_\_ Dairy \_\_\_\_\_ Feeder

B. **Please list your past and present activities in connection to the beef industry:**

**Local Level:**

**State or Regional Level:**

**National Level:**

Please attach as many pages as necessary to detail other experiences you feel would be beneficial to you as a Wyoming Beef Council Board Member.

**Return form by April 30<sup>th</sup> to:**

**Wyoming Beef Council  
Attn.: Ann Wittmann  
P. O. Box 1243  
Cheyenne, WY 82003  
Fax: 307-632-3338**